

# SLEPY BUBBA

**Better Sleep For A Better Future** 





#### Meet Our Team of

## **Baby Sleep Experts**

We've helped 600+ families achieve good sleep!



### **Leann Low**

- Founder of Sleepy Bubba
- SleepSense™ Certified Baby Sleep Consultant
- Mum of 2 Boys

Understanding how sleep impacts the quality of life, I aim to empower parents with knowledge and tools for better sleep. Today, having assisted numerous families to sleep better, I take immense pride in every success story.

### Sarah Ong

- Certified Baby Sleep Consultant
- 8 Years of Experience
- Mum of 3 Girls



Empathetic and intuitive by nature, I feel fortunate to have found my calling in baby sleep training. My holistic approach involves understanding broader issues before delving into the specifics. I thrive on identifying root causes, providing tailored solutions for both parents and children.



## Common Baby Sleep Struggles



Need rocking, feeding or pacifier to fall asleep



Multiple wake-ups throughout the night



Short, irregular and unpredictable naps



Hard to settle down for sleep



# How Does Poor Sleep Affect Babies and Toddlers?

Let's talk about what happens when they miss out on those zzz's.



#### **Weak Immune System**

When kids don't get enough sleep, they tend to fall sick and feel stressed out more easily.



#### **Physical and Brain Development**

Sleep-deprived children might not grow as well as their peers.



#### **Weight Issues**

Short sleep duration is often associated with weight gain and obesity in adolescents.



#### **Poor Focus and Slow Learning**

Being tired all the time makes it hard for them to concentrate. It also takes longer for them to learn and remember new knowledge.





# What Improvements Can Parents Expect With Sleep Training?

#### For Your Baby:

- Self-soothe to sleep without rocking/patting/feeding/pacifier
- Fewer night wakings
- A predictable daily routine and schedule
- Longer, more restful sleep
- No more crying or fussing to sleep
- Better health, growth and development

#### For You and Your Family:

- Better sleep quality, better health
- Stronger bonds with your child(ren)
- Quality time with your partner
- Cherished me-time
- Able to focus at work
- Have time for personal tasks







# Why Choose Sleepy Bubba?

### COMPREHENSIVE



A blend of science-backed education and insights from experienced certified consultants.

#### **PERSONALISED**



Custom sleep plans that adapt to your family's unique needs.

### CONFIDENT



Improvements will be seen when plans are followed thoroughly, with timely and insightful responses to all your queries.



# How We Help Your Baby Sleep Better

We empower parents to teach their babies to sleep better with:







**Sleep Patterns Evaluation** 

Personalised Sleep Plan

1.5-Hour Virtual Consultation







First Night Virtual Support

Sleep Log Template & Monitoring

WhatsApp & Call Support





**15-Min Closing Call** 

20-Min Future Support Call

We're all about using proven and evidence-backed approaches that respect your baby's needs and your parenting instincts.



### Who Do We Serve?



#### Newborn 8 - 16 Weeks Old

Hey new mums and dads!
Need guidance from early
on? Let's help your little
one establish good sleep
hygiene and healthy habits
from the beginning.

Infant 4-24 Months Old

Bedtime struggles?
Night wakings? Or naps
that are just too short?
Let's teach your little
champ how to sleep
soundly on their own.





**Toddlers 2-5 Years Old** 

If you're aiming to tweak your toddler's sleep routine and make sure they're resting enough, you're in the right place.



## We Have Helped Over 600 Families To Sleep Better

"We are glad that our baby is now able to sleep independently and we were able to follow his sleep plan which was personalised for him."

- Chelsea Sim-



"Sleepy Bubba method works! Aurelius was able to sleep 8pm-8am on the second night! Took him around one week to adjust, mama and papa are finally able to rest well."

- Junying-



"It seemed like his back had a buzzer and once it touched the bed he cried.

I'm so so glad I made this decision to sleep train him. He sleeps better and longer now."

- Mummy J-



Hear More Success Stories From Mummies

Watch on





## Let's Work Together

You can also reach us at:



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